



SUCCESS STORY LECKERSCHMECKER KÜCHENFEE



*EVEN AS JUST A SMALL START-UP,
HANDTMANN TOOK ME VERY SERIOUSLY
FROM THE OUTSET. I'M THRILLED BY THE
GREAT SUPPORT.*

Zsuzsanna Bánvölgyi-Stadler | founder and owner of Leckerschmecker Küchenfee

Leckerschmecker Küchenfee
Vegane Lechereien



THE CUSTOMER

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THE REQUIREMENT

■ Portioning and forming of high-quality product mass to the gram.

OUR SOLUTION

■ VF 608 plus vacuum filler with MSE 441



Zsuzsanna Bánvölgyi-Stadler, founder of Leckerschmecker Küchenfee in an interview with Handtmann

Start-up for vegan treats

In 2012, Zsuzsa launched her Youtube channel and shared short and sometimes longer videos in which she invited viewers into her kitchen. She explains the tricks as well as the pitfalls of vegan cooking to her subscribers. She also began to share her passion on Facebook and Instagram and soon built up a large fanbase. She has been following a vegan diet herself since 2010. Without pointing an accusatory finger or attempting to convert others," adds Zsuzsanna Bánvölgyi-Stadler, which is the full name of the cooking fairy from Waiblingen. Just based on her love of good and well-balanced food. At the same time, she began to bake and cook as a catering service and increasingly dispatched her treasures of all shapes and sizes throughout Germany.

Handtmann provides technology, expertise and financing support

Handtmann supports start-ups as a partner in many ways: Product tests in the Handtmann customer and technology centre, flexible and modular machine solutions, expertise and experience in food processing, financing offers, and much more. Just as the Leckerschmecker Küchenfee:

„Even as just a small start-up, Handtmann took me very seriously from the outset. I'm thrilled by the great support and the machine solution tailored to my needs. And the low-cost Handtmann financing solution is also perfect for me.“



Cookies products with the Handtmann VF 608 and the MSE 441 forming and cutting unit

Today, the Leckerschmecker Küchenfee is extremely successful and she professionally portions, for example, vegan cookie dough using a Handtmann VF 608 B dough divider and the MSE 441 manual cutting unit. The delicious vegan cookies are a hit at trade fairs and markets:

„Our cookies are juicy and scrumptious. We use no softeners or other ingredients that do not belong in a cookie.“

Handtmann as a partner for start-ups

Handtmann, equipped with a large customer centre that operates as an experimental kitchen for interested parties, is always open to the implementation of new product ideas and trend products. And is very happy to serve as the reliable and experienced partner for start-ups. Zsuzsa the Leckerschmecker Küchenfee has already recommended Handtmann as a reliable partner to other start-ups in the vegan sector. www.handtmann.com/food

